

# News Release

**www.1Job.co.uk**

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## **BBC's The Apprentice and the 1Job Search Engine Forum**

1Job.co.uk, sponsor of the recruitment section of the official magazine to accompany the BBC's hit series show "The Apprentice" has launched a forum on their website to run alongside the show.

The new series of this great show has just started again last week. The show runs on BBC1 at peak viewing times every Wednesday at 9.00 pm along with a follow on programme on BBC2 at 10.00 pm in which they interview and comment on the unsuccessful "hopeful" who has just got the "bullet" from Sir Alan that evening.

Ivan Callanan, Sales Manager at 1Job said, "We love the association that we have made with this great television show and we expect it to greatly enhance the 1Job.co.uk site visitor numbers and our brand\*\* name. We are confident that it will have great appeal to both our candidates and our advertising clients".

1Job.co.uk is the UK and Ireland's no.1 job search engine\* and sends over 1.2 million job seeking candidate click thrus each month, from its job summary listings, to the detailed vacancy descriptions on its customers own websites.

To visit the 1Job "The Apprentice" blog and forum go to: [www.theapprenticeforum.co.uk](http://www.theapprenticeforum.co.uk)

For more information on getting vacancy adverts automatically listed on the 1Job job search engine contact: [mark@1Job.co.uk](mailto:mark@1Job.co.uk) or ring 0870 3500 230.

\* Source: Hitwise 2007 – 1Job.co.uk is the only jobs search engine regularly featuring in the UK top 10 recruitment sector.

\*\* The 1Job.co.uk brand has already been awarded eSuperbrand status by the Brand Council in 2006.

Site URL: [www.1JOB.co.uk](http://www.1JOB.co.uk)

Blog and Forum: [www.theapprenticeforum.co.uk](http://www.theapprenticeforum.co.uk)

### Ends (257 words)

### **About 1Job.co.uk - Jobs Search Engine:**

The 1Job - Jobs Search Engine displays over 350,000 job opportunities each day. Over 1,200,000 candidate click thrus are sent to the job sites it lists each month. The business is operated by Direct Recruit Ltd, Swindon, Wiltshire. The search engine technology and algorithms were custom built in the UK and offer a unique job searching system for job hunters and a unique job advertising and traffic acquisition system for job advertisers.

### **Contact:**

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