

News Release

www.1Job.co.uk

Release Date: 4 Dec 2006 - immediate

1Job.co.uk Sends Over One Million Clicks To Job Boards

1Job.co.uk has confirmed that its UK and Ireland dedicated jobs search engine sent over 1,000,000 click thrus to sites listed on the 1Job site in 30 days, in the months of October and November.

Julian Felstead, Sales Director of 1Job said "We hit the half million target about a year ago, so doubling this up now to the million mark is really great news both for us, and for all our job board customers".

"The 1Job search engine is firmly established as one of the most popular resource sites with serious job hunters in the UK and Ireland and it is a great asset to all job boards to build up their visitor numbers and CV registrations, and of course those wishing to provide top quality candidates for their clients jobs".

"The type of traffic that we send to our customers websites is highly qualified and targeted. This is because job hunters click thru to the full advert on the job boards site, only when they have seen a job title and summary description that precisely matches the type of vacancy they are looking for, and in the location that they wish to work."

Special free trials are being provided for the whole of December for job boards with more than 1,000 jobs on them who would like to try the pay-per-click traffic acquisition service ready for, the January and February *'traditional New Year job hunting rush'*.

For more information on the 1Job.co.uk job search engine visit www.1Job.co.uk or contact 1Job on 0870 3500 230.

* Site traffic source: xiti

Site URL: www.1JOB.co.uk

Ends (255 words)

About 1Job.co.uk - Jobs Search Engine:

The 1Job - Jobs Search Engine displays over 100,000+ **new** job adverts each day. The business is operated by Direct Recruit Ltd, Swindon, Wiltshire. The search engine technology and algorithms were custom built in the UK and offer a unique job searching system for job hunters and a unique job advertising and traffic acquisition system for job advertisers.

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